

**CITY OF GRAND HAVEN  
GRAND HAVEN, MICHIGAN**

Musical Fountain Committee

Minutes

November 10, 2021

Notice and agenda of meeting of the Grand Haven Musical Fountain Committee to be held Wednesday, November 10, 2021 at 6:00 PM at the Community Center, 421 Columbus Ave. Grand Haven, Michigan.

Committee members unable to attend are requested to contact Todd Brand, City Liaison at [tbrand@grandhaven.org](mailto:tbrand@grandhaven.org) or 616-847-3493.

**1. ROLL CALL**

- In Attendance: Nicki Bonczyk, Andy Cawthon, Fred Manning, Terry Stevens, Jerry Troke, Laurie Wilson (Citizen Visitor) and Todd Brand, Liaison
- Not in Attendance: Stancie McClellan
- Not in Attendance and Resigning from the Committee: Jamie Cooper and Nicolette Nees

**2. APPROVAL OF THE MINUTES FROM OCTOBER 13, 2021**

- Motioned by Andy and seconded by Nicki
- Carried unanimously.

**3. NEW AND GENERAL BUSINESS AND REPORTS FROM WORKING GROUPS DEVELOPED VIA EMAIL**

- 60<sup>th</sup> ANNIVERSARY
  - i. Fundraising, Event details and show
  - ii. Action item for Todd: City requirements for seating layout approval in Stadium
  - iii. Terry has had GVSU Students help with planning the seating arrangement for the fundraiser.
  - iv. Finer details will be discussed post meeting with the 60<sup>th</sup> planning team members.
  - v. Terry also sent out some entertainment ideas to the whole committee.
- MAINTENANCE
  - i. Roof Repair & Motor control repair are the current top priority items.
  - ii. Jerry and Terry continue to work on the fountaining weekly.
  - iii. Andy is currently working on a replacement work bench for the pump house.
- TASK FORCE
  - i. No items discussed since the fountain is currently in hibernation.
- PRODUCTION
  - i. No current action items. Main focus is for the 60<sup>th</sup> anniversary show.

- **MARKETING**

- i. Nicki to removed resigned committee members from Admin positions on our social media accounts.
- ii. "Giving Tuesday"
- iii. The fountain celebrated its Birthday on November 9<sup>th</sup>. Celebrated based on the Newspaper articles that we have access to and the information on the "shows" that have been ran.
- iv. Continue to keep in mind marketing opportunities for items to sell. Maybe, some future "Black Friday Deals" with Giving Tuesday.
- v. Need to connect with the City about their pre-programmed social media posts to make sure they are correct.

- **FINANCE**

- i. Andy sent the committee and note about the text to give apps. Committee to review the options and provide feedback. Andy and Nicki to continue to review the Text to Give Options and the Facebook Donation options for our social media account. Fred mentioned to also check into the GoFund me Account options.
- ii. The state has approved us for 501c3 Status and now moving to the next level of approval from the federal government. Andy will continue to monitor this as it moves forward.
- iii. Andy is working on getting the \$5,000 from our Community Foundation Account and \$7,000 from Grand Haven Beach Co. moved to our 501c3 account once it is approved. Andy is working with Pat to get this approved and taken care of.
- iv. Jerry made some great comments about looking for donations options that are free for 501c3 Organizations.

- **MISC:**

- i. Our visitor, Laurie, had a few questions about the Music selection used for the 4<sup>th</sup> of July Show and the Coast Guard Festival Show and some of the non-patriotic shows for these events. Just wondering why, it would not be patriotic music for Coast Guard Festival and especially the 4<sup>th</sup> of July. The committee to make a note to review the music selection for the shows to check what we play.

#### **4. OLD/UNFINISHED BUSINESS**

- No additional business to cover.

#### **5. ADJOURNMENT**

- Jerry closed the meeting at 6:50pm from general business to move on to the 60<sup>th</sup> Anniversary Party Planning work session.
- The next meeting is scheduled for Tuesday, December 14th, 2021.