

**CITY OF GRAND HAVEN
MUSICAL FOUNTAIN COMMITTEE**

REGULAR SESSION

TUESDAY, MAY 10, 2022

Grand Haven Community Center
421 Columbus Ave.
Grand Haven, MI

MINUTES

1. Call to Order/Roll Call: Nicki Bonczyk, Andy Cawthon, Sally Creason, Sarah Kallio, Fred Manning, Stacie McClellan, Terry Stevens, Jerry Troke, Todd Brand, Liaison.

2. Approval of the minutes April 12, 2022

Motion by Andy, Second by Nicki. Carried unanimously.

3. New and General Business and Reports from Working Groups.

A. Ivy DeWitt, an associate of Kendall Electric attended the meeting and will possibly apply to serve on the Committee. Fred resigned at the end of his term and Jerry will remain for a new term

B. 60th Anniversary Project.

Details of the Birthday Party will be discussed after the regular meeting.

C. Maintenance

The roof repair remains a priority. URL transfer and redirect is underway by the City. There is no City Wi-Fi at the stadium so Todd will look into setting up a hot spot for sales. Todd confirmed the City has 16 stanchions for use for the Birthday Party. It was confirmed the Fountain is the primary event on the waterfront. There was discussion about conflicting Events and concerts. It was documented the speaker house doors have been fixed.

There was further discussion about another volunteer day and a media day prior to the Birthday Party. Media Day tabled until the next meeting, volunteer day set for July 16

D. Task Force – no business.

E. Production

Peter Stark is producing a theme show based on the popular movie “Encanto”. Terry reported The new feature should be operational in June. The number of operators for the season is strong. Their schedules will be available using the software Homebase. May 13-14 are a go for test shows.

F. Marketing

A Party brochure was discussed with a sponsor list blown in. Other promotional ideas include graphics for A-frames and a banner. Andy will see if we can buy extra cupcakes. Nicki reported receiving 20,000 reposts on social media, 800 are interested in the Party and 200 listed as coming. Further conversation covered event traffic alerts, targeting local business (special things they can do to support the effort).

It was decided to create a special “thank you” card for donors.

G. Finance

Discussion of Community Foundation access and report of donations to date.

ADJOURNMENT

The Chairman adjourned the meeting at 7:48 pm. A special session followed the meeting. The next meeting will be at 6:00, Tuesday, June 14, 2022 at the Community Center.