

**Minutes**  
**Board of Directors - Grand Haven Main Street**  
Grand Haven City Hall - Council Chambers

December 14, 2023

**1. Meeting Called to order at 7:02 a.m.**

- a. **Present:** Joyce Workman, Todd Anthes, Chris Weavers, Cara Galbavi, Bob Monetza, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Nathan Patterson
- b. **Absent:** Kristin Hubbard, Bob Warren

**2. Review Mission and Vision Statements**

- a. Cara Galbavi/Kelly Larson

**3. Call to the Audience/Public Comments**

- a. no comments

**4. Acceptance of the Consent and Regular Agenda**

- a. **Motion to accept by Kelly Larson, second by Cara Galbavi to approve.**

**5. Consent Agenda**

- a. Review and Approve Minutes from November 9th Board Meeting
  - i. Executive Committee recommends approval
  - ii. Kelly Larson - Lynn Negen name spelled wrong on #13 motion of the November 9th Minutes.
- b. Review and approve Minutes from November Committee Meetings: Recruitment & Retention, Preservation & Place, Org, Promotions & Executive committees.
  - i. Executive Committee recommends approval
  - ii. **Motion Passes**

**6. Treasurer's Report**

- a. Review and Approve current fiscal year financials
- b. Chris Weavers - went through P&P - Chris to be copied on details of P&L month to month
  - i. Executive Committee recommends approval
  - ii. **Motion to approval by Cara Galbavi, second by Chris Weavers.**  
**1. Motion Passes**

**7. New Business**

- a. Executive Director as DDA representation for Coast Guard Board of Directors
  - i. Discussion of any board members want to sit on CG Board of Directors  
No board members volunteered. Chandi Pape was interested, but it was discussed that it should be a more liaison appointment on the CG board  
Joyce will talk with new CG Director about what it entail.
- b. Review and approve Michigan Main Street Technical Services application options  
2 services yearly - Due December 15th
  - i. Discussion of using the Branding service since it's been 7 years .  
Since we have looked at branding. Second option use additional  
Technical assistance Opportunities because we are going to revamp

website and should take advantage of any financial help.

- ii. **motion to approve by Joyce Workman, second by Kelly Larson**  
**1. motion Passes**

**8. Accreditation Assessment**

- a. We passed all 6 standards to maintain a master community status We only have to change the Michigan Main Street Logo on our new website, and social media before the end of 2024.

**9. Announcement of 2024 Executive Committee Slate Recommendation.**

- a. Kristin Hibbard is resigning from Executive Board. Board has nominated Laura Girard to serve as Secretary. Vote will take place in January. Discussion Of secession and maintaining a strong executive board in the future. Discussion of nomination process

**10. Committees**

**a. Organization**

- i. Mixer - Laura Girard to firm date in March, details at next org meeting.
- ii. Discussion on refreshing, or overhauling the Strategic Plan. It hasn't been done since 2019. Chandi will send out the current Strategic Plan for board review.

**b. Preservation & Place**

- i. Marsha Peterson stepping down as Chair.
- ii. New Co-chairs Jennifer Smelker & Linley Koopman as Vice chairs  
Preservation & Place recommends, Director Recommends, Executive Committee Recommends.
- iii. **Motion to approve Joyce Workman, second Kelly Larson**

**1. Motion passes**

**c. Recruitment & Retention**

- i. Social District-Recommend and approve a Sub-committee for First block Closure activities led by Sharon Behm and Sandi Gentry. This would be separate from promotions because of the number of events to schedule for the full 12 weeks. First meeting is today so will have more information before going to city council in January.

**d. Promotions**

- i. Light Night - Lynn Negen - Successful event again. Discussion on making sure there are activities and entertainment covering all the blocks in downtown.
- ii. Wine about Winter - Kelly Larson
  - 1. Discussion on the 2024 Venue list - 20 Venue locations - 11 with DDA MLCC 1 Non-Alcoholic, 1 Non-Profit, 4 MLCC license holders, 3 Harborfront - 5 venues & 1 ticket seller in center town, 15 venues & 2 ticket sellers in downtown.  
Promotion recommends, Executive recommends

**a. Motion to accept by Chris Weavers, Second by Nathan Patterson**

**1. Motion Passes**

- iii. Girls on the Grand - Lynn & Chandi
  - 1. Discussion about increasing the budget to \$3000.00 for this event from \$2500.00 if more is needed, bring to boards attention. March 8th-10th. Friday register, Drink and food specials, fashion show catered. Party/dance above Porto Bello, treat yourself

Sunday with specials. Talking with Harbor transit.  
for shuttle Service.  
Discussion about what funds raised from DDA events  
Chris & Chandi will get specific numbers, and report back.  
Promotions recommends, Executive recommends, Executive  
director recommends

- a. **motion to approve by Joyce Workman, second by Kelly Larson**

**1. Motion Passes**

**11. Directors report** - no comments

**12. Chair's Report**

**a. Coast Guard Boat**

- i. Discussion about 2 funds at the community foundation for maintenance and repair around \$36,000, also a fund of \$10,000 for Art Walk which is not a current event. Chandi will get the fund agreements so we have details on how funds can be specifically used.

**b. 2024 Board and Committee Goals**

- i. Each Committee are putting together goals for the next year. Have goals from each board member. At least 5 goals for the next year. Send to Joyce.

**13. Call to audience / Public comment** - Kelly Larson thanked the city for their response to the damage at Depot.

**14. Adjourn meeting:**

- a. **Motion to adjourn meeting by Kelly Larson, second by Todd Anthes**

**Meeting Adjourned at 8:12 a.m.**

Store Name	First	Contact Person (last)	Business Address	Phone	E-Mail
Fortino's	Kelly	Larson	114 Washington Ave	616-842-0880	kelly@sweet-temptations.com
J-Dubs Market & Wine Shop	Chris	Weavers	705 Washington Ave	616-607-2600	chris@jvsfoodandspirits.com
12 Corners Vineyard	Gloria	Oberst	41 Washington Ave	269-927-1512	gwoberst@12corners.com
Tri-Cities Historical Museum	Erica	Layton	200 Washington Ave	616-842-0700	elayton@tchmuseum.org
707	Lisa	Passinault	711 Washington Ave.	616.844.1131	lwpmc60@yahoo.com
Silverfire Studios	Cristine	Grimm	41 Washington Ave	616-402-3145	cgrimm@silverfirestudios.com
Garnet Beacon	Sabastian	Garnett	129 Washington Ave.	616.414.5354	sabastian@garnetbeacon.com
Lakeside Eats	Melita	Cloe	216 Washington Ave.	616.414.5354	info@lakesideeatsteli.com
Washington St. Inn	Tony	Ciccantelli	608 Washington Ave.	616.842.1075	washinn608@gmail.com
The Surf Shop	Laura	Girard	16 Washington Ave	616-843-5583	info@surfsnopd.com
J. Morgan	John	Morgan	119 Washington Ave	616-842-9300	jmorgan@imorantld.com
The Bookman	Alexa	McGuiness	715 Washington Ave	616-846-3520	bookman@bookmanph.com
Borr's Shoes	Sharon	Behm	214 Washington Ave	616-846-4420	shshbhm@shrcglobal.net
Kilwin's	Rachel	Worthington	101 Washington Ave.	630.780.8886	grandhaven@kilwins.com
Righteous	Matthew	Varley	211 N. Seventh St.		righteouscuisine@gmail.com

Gem Source	Michelle	Dixon	41 Washington Ave	616-502-9015	info@gemsourcejewelry.com
Red's Salon	Levi	Aument	41 Washington Ave	616-847-2122	shre@reds-salon.com
Workwise	John	Heiss	41 Washington Ave	231 766-9273	john@workwise24.com
Calico Cat	Mary	Janusz	10 Washington Ave	616-846-5830	bmianusz@yahoo.com
Studio 206: non-alcoholic	Valerie	Grant	222 Washington Ave.	616.847.0550	contact@studio206salon.com