

7:31

Present- Joyce Workman, Todd Anthes, Lynn Negen, Kelly Larson, Melita Ewbank, Brant, Dawn, Chris, Bob,

Absent - John, John, Jack

Approve agenda Kelly, Dawn 2nd

Approve consent agenda motion Kelly 2nd Bob

Old Business - Motion to approve PSD renewal- \$0.02 - How did the committee arrive at \$0.02. Expenses have been going up and we still have a need to continue on with what we have been doing. Has gone to sub committee and they are recommending.

City Council will approve the assessment role

Motion to renew Kelly Chris 2nd

P&P - to approve the annuals. This will be the last year and they are working on more year round and different options. Is there a timeline for the city to look into what is the process/concern/issue with the flowerbeds. Motion to approve- Chris Brant- 2nd

Promotions-

Appointment of Michelle Dixon and Cathy Race for Co-chairs - Motion- Kelly 2nd Melita

Tasks for Director's Review - Short term and long term goals. Kelly- the most important part to stakeholders is economic vitality so these are steps to get there. Chandi- has a list of things she would like to work on so we need to get some things in place. Joyce- Economic part is in description does it need to be added separately? Should be a changing document with the tasks and priorities. Motion to accept the review tool for the immediate future- Joyce 2nd Chris

Director's Update- Every month they do a Main Street Progress Report- Give info on new open business as well as closed businesses. Businesses that have expanded. Housing data. Investment data- How do the dollars affect the district. Volunteer hours. When we show the MEDC we put in the time and money we may have better chance at getting grants from the state. Gather this info so we can utilize this to our benefit. We get accredited every 2 years for MMS- We are Master Level community which gets more grants and we have received \$10s of thousands in grants.

Chair- Met with Erin Lyon and Sarah Kallio as new Council Members. Both were receptive to communication with Main Street things.

How much of PSD is in promo?- 17k

How much in marketing?-38k

How much in P&P?- 20k

Fund Reserve?-5k

Admin?- 15k

Adjourn- 8:33