

MINUTES
Board of Directors
Grand Haven Main Street
November 10, 2022
City Hall, 519 Washington

Meeting Called to Order by Vice Chair Andy VanderHoek at 7:02 a.m.

Present: Todd Anthes, Todd Hancock, Joyce Workman, Andy VanderHoek, Bob Warren, Cathy McNally, Lynn Negen, Kristin Hibbard, Chris Weavers-Stevenson, Judy Boyle, Nathan Patterson, Laura Girard

Absent: Cara Galbavi

Also Present: Jeremy Swiftney, Ashley Latsch

Call to Audience/Public Comments: Correction to the October meeting minutes. Chris Girard's (Surf Shop) last name was spelled incorrectly .

Acceptance of the Consent and Regular Agenda:

Motion by Todd Anthes, second by Bob Warrner, to approve the regular and Consent Agendas.

Yes: Cathy McNally, Chris Weavers-Steevnson, Todd Anthes, Todd Hancock, Joyce Workman, Andy VanderHoek, Kristin Hibbard, Judy Boyle, Bob Warren, Lynn Negen, Nate Patterson, Laura Girard

Abstain:

Motion carries

Consent Agenda

Motion by to approve the consent agenda by Todd Anthes, second by Chris Weavers-Steveson.

Yes: Cathy McNally, Chris Weavers-Stevenson, Todd Anthes, Todd Hancock, Joyce Workman, Andy VanderHoek, Lynn Negen, Kristin Hibbard, Judy Boyle, Bob Warren, Nate Patterson, Laura Girard

Abstain:

Motion Carries

Treasures' Report

Kristin stepped us through the financial report. She, Jeremy and Emily (GH City) met to reconcile records. Revenue-to-date \$91,325. Budget items from last month are not part of those funds. There is grant money that will be dispersed to grant recipients (JW and Lucy's) Noted that PSD taxes have not been levied yet. Question from Lynn on advertising in the budget. Jeremy explained additional costs are the "stickers" for social-district cups. Question on should that be on a different expense line. Kristin will continue to keep us updated.

Motion by Todd Anthes to approve current budget, second by Nate Patterson.

Yes: Andy VanderHoek, Joyce Workman, Catherine McNally, Lynn Negen, Nathan Patterson, Judy Boyle, Kristin Hibbard, Todd Anthes, Laura Girard, Todd Hancock, Robert Warren, Chris Weavers-Stevenson, Nate Patterson, Laura Girard

Abstain:

Motion Passes

Fourth Quarter PSD Review/Approval

Jeremy updated us on PSD dollars. Billboards/Radio/Print...Organization Committee works on this. More funds will be used during these coming months.

Motion made to approve PSD advertising and vibrancy budget by Joyce Workman, second by Chris Weavers-Stevenson.

Yes: Andy VanderHoek, Joyce Workman, Catherine McNally, Lynn Negen, Nathan Patterson, Judy Boyle, Kristin Hibbard, Todd Anthes, Laura Girard, Todd Hancock, Robert Warren, Chris Weavers-Stevenson, Nate Patterson, Laura Girard

Abstain:

Motion Passes

3rd Coast Summer Concert Series Request

They are taking over free Friday-night concerts. They need approximately \$80,000 for start-up fees. They requested \$10,000 from MSB. We have \$5,000 left in a vibrancy grant. We were in agreement with that amount.

Motion made by Christ Weavers-Stevenson to support this, Second by Bob Warren

Yes: Judy Boyle, Kristin Hibbard, Todd Anthes, Laura Girard, Todd Hancock, Robert Warren, Chris Weavers-Stevenson, Andy VanderHoek, Joyce Workman, Catherine McNally, Lynn Negen, Nathan Patterson,

No:

Motion Passes

Director's Report

Jeremy presented information about the outdoor dining to city council this past Monday night. Upcoming events between now and end of January will attract guests to the district. East End has an event the night of Shop and Stroll. Let's partner with them for a whole city event.

Chair's Report:

Call to Audience/Public Comment

Discussions on the "Obsolete" property request from the old Rock and Road building, the outdoor dining, placement of bar carts, the area set up, nominating committee, encouraging stakeholders to attend the Recruit & Retention Committee meetings.

Robyn VandenBerg, 1006 S. Harbor owns buildings in the district. She expressed concern over the outdoor dining area. She also talked about restaurants being able to have additional "business" outside of their brick and mortar vs retail not being able to put product outside.

Meeting adjourned at 8:28 a.m.

Next meeting is scheduled for 7:00 a.m. on December 8th 2022 at City Hall, 519 Washington Avenue.