



Minutes
Board of Directors
Grand Haven Main Street
October 14, 2021
Council Chamber, 519 Washington Avenue

Meeting Called to Order by Chair Todd Anthes at 7:01 a.m.

Present: Todd Anthes, Bob Monetza, Cara Galbavi, Sharon Behm, Joyce Workman, Chris Weavers-Stevenson, Andy VanderHoek, Kristin Hibbard, Bob Warren, Jude Boyle

Absent: Dave Garland, Carolyn Taylor

Also Present: Cody Arnold, Jeremy Swiftney, Pat McGinnis

Call to Audience/Public Comments

Cody Arnold, Spring Lake Drive, Spring Lake. Informed the MSDDA Board of Friend of the Court issues that he has faced.

Acceptance of Regular and Consent Agenda

Motion by Sharon, second by Bob, to accept the Consent and Regular Agendas as presented on today's agenda. Motion Carries.

Consent Agenda

Motion by Cara, second by Sharon, to approve the Consent Agenda. Motion carries.

Consent Agenda

- a. Review and Approve Minutes from September 9th Board Meeting
- b. Review and Approve Current Financial Records

Grand Haven Garden House – Light Pole Decorations Bid

The Garden House submitted a bid of \$3,776.25 to decorate light poles with live garland and mini-twinkle lights. This is just under a 10% increase from last year. Lights and garland will be removed after the Wine About Winter event.

Motion by Sharon to approve the bid of \$3,776.25 to decorate the light posts in 2021, second by Joyce. Motion carries.

Director's Report

Jeremy informed the Board that a Snowmelt Preservation Fund is being established to support a snowmelt maintenance fund to help offset the costs of operating and reinvesting of the snowmelt system.



Second quarter Principal Shopping District marketing report included in the packet. It is a tentative plan and remains open to adjustment as the year continues.

Social District is approved and Kirby, 12 Corners, Oddside and Grand Armory are all approved by the City and the State. Stickers will arrive as soon as this week and signs will go up in the next several days. Once it is certain we will do an announcement and big opening. Elks, Long Road, Anna's House, Tip & Tip 2, Portobello and the Eagles are approved by the City but have not yet been approved by the State.

Barricades will be removed the week of November 1.

City Council will be considering adding five more seasonal slips to the Marina mix on Monday, October 14. Jeremy reminded the Board that in 2020 the Waterways Commission had approved the shift of five transient slips in 2020 and have approved five more for 2021. The Board discussed the continued effort to reduce transient slips and affirmed that they still support maintaining a higher proportion of transient versus seasonal slips. Jeremy will remind City Council of last year's recommendation from the MSDDA.

There will be grant opportunities in 2022 from Michigan Main Street to elevate vibrancy to support things like pop up shops and use of public space. Also there will be a technical support of up to \$2,500 to assist up to 5 businesses.

Chair's Report

The Board stands firmly behind the 2018 resolution to support the snowmelt system to preserve uninterrupted operation of the system.

Miscellaneous

Sharon reported there is a bill pending to change liquor approvals to allow events to apply for one liquor license that covers the whole Social District.

Chow Down is this Saturday, October 16. From 2:00 – 7:00 p.m. Makers will be operating from 1:00 – 6:00 p.m., Live music is 2:00 – 6:00 p.m. There are nine food trucks!

Pat requested participation in the annual Indoor Trick or Treating event. It will be held from 5:30 – 7:00 p.m. on October 31 at the Community Center and there is no fee to participate.

Call to Audience/Public Comments

Cody Arnold, Spring Lake Drive, Spring Lake, again addressed the board. He and his sons had done beach clean ups in the past and read an excerpt from a 2019 television news story about beach clean-up.

Meeting adjourned at 8:01 a.m.

Next meeting is scheduled for 7:00 a.m. on November 11, 2021 in the Council Chamber at City Hall.