

AGENDA

Board of Directors - Grand Haven Main Street

Thursday, October 9, 2025 - Time 7:30 am

Grand Haven City Hall – Council Chambers

1. Call Meeting to Order and Roll Call 7:31 - Joyce Workman, Chandi Pape Jack DeMarr, Bob Monetza, Brant Raterink, Kelly Larson, Lynn Negen, Todd Anthes, Chris Weavers, John Groothuis, (Dawn Gravelyn at 7:42)

2. Review and Approve of the Consent and Regular Agenda Motion- Kelly 2nd John

3. Call to Audience/Public Comments

4. Consent Agenda Motion- Bob, 2nd Kelly

- a. Approve Minutes from September 11, 2025 Board Meeting
- b. Accept Executive, Recruitment & Retention, Preservation & Place, and Organization meeting minutes from August
- c. Treasurer's Report - Review and approve reports ending September 30, 2025
- d. Committee Updates

Organization

1. MyCommittee.com – see attached memo - My Committee will make it easier to take minutes, and attached agendas and everything will be in one location.

Promotions

1. Event Dates - Bones About Town 10/1 - 31, Fall Fest 10/25, Tote Club Days 11/8, Light Night 11/21

- iii. Recruitment & Retention – See attachments

1. 224 Washington Ave.

- a. Public hearing regarding a resolution to approve an Obsolete Property Rehabilitation Act Exemption Certificate at 224 Washington Avenue – October 6, 2025 Council Meeting

2. Chinook Pier

3. Centertown Vision Plan Update

5. New Business

- a. DDA funding update – Kelly Larson, Treasurer - putting together numbers/charts as to what it looks like for the district. Will run scenarios by PSD Committee. It is in the annual report that is available on the website and it is in line with what was discussed. They found where the mistake was and have rectified it.

- b. Approve the Main Street DDA Sponsorship Plan Motion- Kelly 2nd Dawn

1. Executive Director Recommends

2. Committees Recommend

1. \$4,000 for 53 light poles with live garland \$500 sponsorship recognition, 3 years – Dykstra Landscaping

- a. Executive Director Recommends

- b. Preservation & Place Recommends 2. \$5,400 for 53 light poles with live garland, 3 years with increases – JW Greenhouse

- c. Approve Proposal for Holiday Light Poles from Dykstra Landscaping Motion- Chris 2nd Jack - Lynn No

d. Tote Club Days Tote bags will have 2500 with 30 sponsors and have until Friday 10/10.
Motion- Kelly Melita 2nd

1. 2025 follow-up and evaluation

2. Approve updated work plan for 2026

a. Same tote giveaway & sponsorship as 2024 and earlier

b. Same quarterly events for all retailers, no participation fee

i. Executive Director Recommends

ii. Promotions Recommends

6. Director's Report

4 resolutions for the assessment process for City Council in February. We would have to reopen the role every 5 years. The original development plan is for 5 years but could we amend to do it every 3 years? We could open the process again after the properties are done.

MI Main Street- Training for the Board on Board engagement. Monday is the last day for the city training going to Howell and Brighton.

7. Chair's Report

a. Director's Tasks for 2025/26 How are we assessing the Exec Dir job description.

Financial Management- understand the budget.

Educate

Communication

Chandi will send the notes and we will discuss next meeting.

Put an action plan together as to how to ask for sponsorships.

Change the month as to when the revue is done.

8. Call to Audience/Public Comment

9. Adjourn 8:15