

AGENDA

Board of Directors - Grand Haven Main Street Thursday, June 12, 2025 - Time 7:30 am Grand Haven City Hall – Council Chambers

Call Meeting to Order and Roll Call - 7:31

Review and Approve of the Consent and Regular Agenda - Kelly/Bob -carries

Consent Agenda- Kelly/Laura - carries

Approve Minutes from May 8, 2025 Board Meeting Accept Executive, Promotions, Preservation & Place, and, Organization meeting minutes from April

Treasurer's Report -Approve current fiscal year financials ending 5/31/25

New Business - Transformation Strategy

i. Strategic Priorities breakdown by committee - Pick what priorities are and get updates to committees. We need to keep budgets and what order these things need to happen in mind.

Committee Updates

- Preservation & Place
 - Spring Clean-Up
 - AARP or T-Mobile Grant
 - Vibrancy & GHACF Grant - We received Vibrancy Grant and will re-apply for T-Mobile, did a walk about for place making
- Organization - Working on a sponsorship plan
- . Recruitment & Retention - Did no meet

Promotions - Did into new plan - what makes it a community event vs. sales driver - working on guidelines

Director's Report

- Activity Report
- PSD & Policies - PSD quarterly meetings?

Chair's Report

Call to Audience/Public Comment Adjourn - 8:25