



Minutes

Board of Directors

Grand Haven Main Street

April 14, 2022

City Hall, 519 Washington Ave

Meeting Called to Order by Chair Cara Galbavi at 7:02 a.m.

Present: Sharon Behm, Jude Boyle, Todd Anthes, Todd Hancock, Joyce Workman, Andy VanderHoek, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren, Cathy McNally

Absent: Carolyn Taylor, Kristin Hibbard

Also Present: Jeremy Swiftney, Pat McGinnis

Call to Audience/Public Comments

None

Approval of the Consent and Regular Agenda

Motion by Sharon Behm, second by Todd Anthes, to approve the Consent and Regular Agendas for today's meeting.

Yes: Sharon Behm, Jude Boyle, Todd Anthes, Todd Hancock, Joyce Workman, Andy VanderHoek, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren

Abstain: Cathy McNally

Motion carries.

Consent Agenda

Consent agenda includes March 10, 2022 minutes and financial report for March, 2022.

Motion by Dave Garland to approve the consent agenda, with correction of minutes, second by Todd Anthes.

Yes: Sharon Behm, Jude Boyle, Todd Anthes, Todd Hancock, Joyce Workman, Andy VanderHoek, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren

Abstain: Cathy McNally

Motion carries.



Michigan Main Street Vibrancy Grant

Jeremy reported that we had received a Vibrancy Grant from the MEDC in the amount of \$20,000 to cover costs of concrete games, picnic tables and live entertainment. The MSDDA flower investment for this year will account for the local match. Jeremy suggested that a small subcommittee of the preservation and place could review expenditures prior to finalization.

Director's Report

Flower Planter Sign-up forms will go out today. 80% of flower planters are usually spoken for. Matson has ordered all stock. \$200-\$300 for additional dirt for all planters this year. Needs to be replenished every five or six years.

Motion by Todd Anthes, second by Todd Anthes, to add \$200 - \$300 to the flower planting contract to add more dirt.

Yes: Sharon Behm, Jude Boyle, Todd Anthes, Todd Hancock, Joyce Workman, Andy VanderHoek, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren

Abstain: Cathy McNally

Motion carries.

Banners Available for Purchase. Brochures are ready and website posting will occur this week.

MSDDA will be placing ads in Urban Street and The Pike, which are regional free publications that are placed in the hands of potential shoppers in Muskegon and Holland (Urban Street) and vacation rentals all along the Lake Michigan Shore (The Pike).

Current Billboards. Jeremy reported that one is on SB US 31 just north of Pontaluna (digital billboard) and one is on NB US-31 just south of Holland (static billboard).

Chinook Pier Vendor Update. Up to five vendors have been identified and there will be a minimum of three trucks present five or six days per week. Mediterranean food, brunch, crepes, sandwiches and beach sundries will be available from the vendors.

Chair's Report

Cara reported that there was no Wine About Winter in 2022 and we will be discussing this in 2022 for a January 2023 event.

Call to Audience/Public Comment

None

Meeting adjourned at 7:46 a.m.

Next meeting is scheduled for 7:00 a.m. on May 12, 2022, at City Hall, 519 Washington Avenue.