



Minutes

Board of Directors

Grand Haven Main Street

March 10, 2022

Community Center, 421 Columbus Ave

Meeting Called to Order by Chair Cara Galbavi at 7:02 a.m.

Present: Sharon Behm, Jude Boyle, Todd Anthes, Cathy McNally, Todd Hancock, Joyce Workman, Andy VanderHoek, Kristin Hibbard, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren

Absent: Carolyn Taylor

Also Present: Jeremy Swiftney, Pat McGinnis, Chris Girard, Laura Girard, Keith Wilson

Call to Audience/Public Comments

Laura Girard, 16 Washington. Here to answer questions about their intentions for locating at Chinook Pier. Electric connections are essential.

Keith Wilson, Grand Haven Human Relations Commission. Here to introduce himself and advocate for Diversity, Equity and Inclusion. He is promoting the flying of Pride flags downtown this June (Pride Month). \$10 per flag from a Grand Rapids supplier that promotes equity issues and the LGBTQ+ Community.

Acceptance of Regular and Consent Agenda

Joyce Workman asked to add an item on t-shirts in Centertown and Mayor McNally asked that a space be added to discuss response to closure of Washington.

Motion by Dave Garland, second by Todd Anthes, to accept the Consent and Regular Agendas as adjusted on today's agenda.

Motion Carries with Mayor McNally abstaining.

Consent Agenda

Motion by David Garland, second by Todd Anthes, to accept minutes from February 10th Board Meeting and current financial reports.

Yes: Sharon Behm, Jude Boyle, Todd Anthes, Cathy McNally, Todd Hancock, Joyce Workman, Andy VanderHoek, Kristin Hibbard, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren

Abstain: McNally

Motion carries



Fiscal Year 2022/2023 Budget Presentation & Approval

Jeremy presented revenues/expenditures for this and next year and explained each line item.

Motion by Sharon Behm, second by Andy VanderHoek, to approve the proposed amended 2021/2022 and proposed 2022/2023 budgets and pass the recommendation on to the City Finance Department for inclusion in the City Budget.

Yes: Sharon Behm, Jude Boyle, Todd Anthes, Cathy McNally, Todd Hancock, Joyce Workman, Andy VanderHoek, Kristin Hibbard, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren

Abstain: McNally

Motion carries

Lakeshore Visual Arts Collective – Art On Main Street Event

Jeremy had walked through the downtown visiting each merchant available in the affected block to inform business owners of the request to close Washington for an Art Trunk show from 1:00 – 4:00 p.m. on Sunday, April 24. Sharon explained that they may look to hold this event twice per year, once in the spring and once in the fall. If there is bad weather, they will move the event to May 1.

Motion by Sharon Behm, second by Todd Anthes, to recommend the street closure for the Art on Main event for April 26 (rain date of May 1) be approved by City Council.

Yes: Sharon Behm, Jude Boyle, Todd Anthes, Cathy McNally, Todd Hancock, Joyce Workman, Andy VanderHoek, Kristin Hibbard, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren

Abstain: McNally

Motion carries

Chinook Pier – Permanent Vendor Locations

The Preservation and Place Committee discussed this item and how it might impact the district. They supported the notion and offered some recommendations:

- Re-evaluated after first year
- The area be well maintained and vendors be in legit vehicles with wheels – not selling out of car trunk with a tent
- Only one vendor per spot all year long
- Vendors must hold consistent hours

The Recruitment and Retention Committee also provided feedback via e-mail and offered the following:

- Re-evaluate after first year



- Food trucks, but no ice cream vendors
- Vendor's vehicles have wheels
- City should charge a reasonable fee
- Operate seven days per week from Memorial Day through Labor Day
- Should provide a power source to avoid noisy generators

Motion by Sharon Behm that the MSDDA support the permanent location vendors at Chinook Pier, second by Todd Anthes.

Chris Girard of the Surf Shop spoke the Board about his wishes to locate at this space. He will place a mobile Surf Shop (selling quality beachwear, watersports gear, etc.) with grab and go snacks. His partner Laura Girard commented on the variety of goods to be offered. The Girards would plan to be agile and sometimes use the trolley in other locations during the summer.

Chris and Sharon thought there should be more than three at the site. Variety in offerings would be preferred.

Yes: Sharon Behm, Jude Boyle, Todd Anthes, Cathy McNally, Todd Hancock, Joyce Workman, Andy VanderHoek, Kristin Hibbard, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren

Abstain: McNally

Motion carries

Centertown T-Shirts

Joyce Workman announced that Centertown is interested in making t-shirts that identify Centertown so that awareness is raised at all events. Merchants and volunteers would wear these shirts and may also place the Grand Haven Main Street Downtown Development Authority logo on the shirts. The Board was enthusiastic about this idea and offered supportive comments.

Director's Report

Outdoor Dining Update - the City has sent out a request to owners to get feedback on 2022 summer intentions for outdoor dining on public space.

The Mayor stated that Mary Janusz did not know about the proposed closure prior to the City Council meeting on this topic and she was concerned about efforts to inform stakeholders. Cara reminded the Board that the Washington closure was a December 9 action item on MDDA meeting, and was covered at the January 13 and February 10 Board Meetings. Other Board members recalled the matter being discussed at various committee meetings over the past several months.

Main Street Now Conference (May 16-18)

Jeremy is going to Richmond, Virginia for the National Main Street conference and is looking forward to expanding his capacity to better serve the district.

**Chair's Report**

Thanks to Andy for leading last month's meeting.

Call to Audience/Public Comments

City Manager Pat McGinnis advised the Board that the paid parking solution remains an active discussion and there will be discussion about this potential revenue source during the 2022/23 budget process. He would like to invite Jeremy to participate in the discussions so that if the idea moves forward it is done with the interests of the MSDDA in mind.

Sharon added that paid parking generates considerable revenue at Muskegon's Pere Marquette Park.

Meeting adjourned at 8:35 a.m.

Next meeting is scheduled for 7:00 a.m. on April 14, 2022, at City Hall, 519 Washington Avenue.