

Board of Directors- Grand Haven Main Street

Thursday Feb 8, 2024

Grand Haven City Hall - Council Chambers

1. Meeting called to order: at 7:30am

2. Recording Secretary: Laura Girard

Present: Joyce Workman, Todd Anthes, Chris Weavers, Laura Girard, Cara Galbavi, Robert Monetza, Kelly Larson, Lynn Negen, Nathan Patterson

Absent: Robert Warren, Todd Hancock

3. Guests: Kevin McLaughlin, Melita Ewbank, Ashley Latsch, Tim Price - No Comments

4. Approve consent and Regular Agenda: Motion to approve: Lynn Negen 2nd: Bob Monetza motion passes all present members approved

5. Consent Agenda: Motion to approve: Kelly Larson. 2nd by: Laura Girard - No discussion.

Motion passes all present members approved

6. Treasurer's Report: Chris Weavers discussed work on budget starting. She and Chandi Pape discussed the checks and protocols so sometimes it takes bills a bit longer to get processed and paid.

Motion to accept: Todd Anthes 2nd by: Kelly Larson

Motion passes all present members approved

7. First block Closure: Resolution to approve the seasonal closure, from 2024 through 2026, of the first block of Washington from Harbor to First Street for use as a Social District common area and enhancement, provided fire lanes are recognized and adjustments are made for special events as directed by the Department of Public Safety.

Motion to approve: Laura Girard, Second by: Todd Anthes

Discussion started for a review after the summer every year for any changes or pivots need to be made. Having future intern reporting throughout season. Discussion SOP and setting metric for season. Further discussion on how the this resolution got to a 3 year ask to make sure we are transparent and follow process that is in place.

Motion passes all present members approved with roll call vote

8. Committees:

a. Org: Priorities and goals for year. Marketing plans, volunteers data base, and branding. Strategic planning will be brought through with Michigan Main Street.

Joyce proposed Motion to create sub committee for Brand & Marketing

Motion to approve: Kelly Larson Second: Lynn Negen

Discussion for procedure on creating a sub committee. Jeremy Swiftney is chair of Org and requested approval from board.

Motion passes all present members approved

b. Preservation in Place: Banners ahead of schedule, this years goals were discussed, assisted in finish for Vibrancy Grant, and Master plan for flower beds. Discussion on a schedule/calendar to take care of Vibrancy from start to finish each season.

c. Recruitment & Retention: In their meeting Vacant retail space. Discussion about possible new retail at 12 washington, and at the 24 Washington The Grand Theatre building.

Last year Match on Main Grant for Jim Avery extended

Match on Main for this year is being revamped so none handed out this year

Working list of contacts for building owners to build relationships and be proactive when building and rental spaces become available

Promotions

Wine about Winter cleared \$15,000.00

Girls on Grand need to get tickets sold

Board Member Todd Anthes left meeting at 8:15am

Taste of Grand Haven- Joyce Workman Motion to create sub committee for Taste of Grand Haven

Motion to approve: Kelly Larson Second: Lynn Negen

Melita Ewbank was asked to give details. Sept 7th from 11am to 4pm, shut down Washington Ave. from Harbor to 3rd street. DDA event but welcome restaurants from all over Grand Haven, hoping 30 Restaurants participate. Tents for food, drink, dessert, will working for bigger sponsor, need Music.

Motion passes all present members approved

9 Directors report: Job Expo Feb 24th at Central Park Place. For seasonal and yearly employees. Question of cost of tables

10. Chair's report: Goals ranking clean up, and then share to City Manager and City Council. Keep looking for people to serve on committees, and volunteers.

Joyce Workman met USCG Festival Director talked about social district closing on Tuesday street dance.

11. Call to audience:

Kelly Larson: Stuff your Stanley at Temptations Ice Cream for \$10.00, and Picture of Ashley.

Lynn Negen: One thing that you don't know about stores downtown, Blueberry Haven every Sat. Food demo Please share anything going on in district

Nathan Patterson: New DDA website should be able to quick show what's happening in district.

12. Adjourn: 8:34

Motion to adjourn: Kelly Larson Second: Nathan Patterson