

Duncan Park Commission

Work Session Minutes

DATE: July 11, 2022

WORK SESSION HELD: front steps of Grand Haven City Hall, Grand Haven, Michigan

WORK SESSION CALLED TO ORDER: 7:13p.m. by President Georgette Sass.

COMMISSIONERS PRESENT: Jennifer Holland, Nancy Nagtzaam, Georgette Sass

PUBLIC PRESENT: Jennifer Smelker

BUSINESS DISCUSSED:

The purpose of this meeting is to learn about and discuss the potential role a marketing consultant/graphic artist could play in improvements at Duncan Park.

The general scope of services that were discussed included:

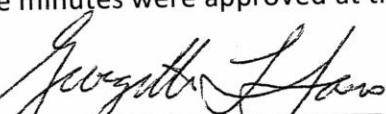
- Updated Kiosk Signage
 - new trail map with mileage and features indicated
 - separate history and rules form map
 - space for current information of interest
- Standard color scheme and font for signage to promote brand identity
- Possible future Duncan Park marketing and merchandise (and role Duncan Park Facebook site could play).

There was discussion about the need to make any potential changes in signage and approach to Duncan Park outreach in thoughtful and transparent phases.

ADJOURNMENT

Work Session was adjourned at 8:03 pm.

These minutes were approved at the Commission meeting held on July 19, 2022



Georgette Sass, Secretary