

GRAND HAVEN COMMUNITY CENTER

BOARD MINUTES

November 3, 2021

Attendance: S.Katt, J.Porenta, D. VanOss, A.Sorensen, Maggie Bandstra, and C. Seise

Guests: Val Duby & Ashley Latsch

Meeting called to order at 5:05 pm by Porenta

Katt motioned to approve September minutes, Bandstra 2nd the motion, all in favor.

A discussion of the outcome of the City Council presentation was had, board members were pleased with the council's response to move forward with the strategic plan, including branding/marketing, interior updates for paint, carpet and snack/beverage kiosk.

Next steps in the process were discussed. Latsch/Seise will draft the RFP for marketing/branding with the hopes of getting it out before the next meeting, with possible recommendations for the first council meeting in January. The implementation of the marketing will take in 3 phases. We will engage community members through surveys and brainstorming sessions first, next we will work with the firm to implement in the design phase comments and recommendations of key stakeholders and the final phase of the plan will be the implementation and celebration of the venue re-opening under a new name.

Board members agreed to take a committee chair as follows and to build a list of key stakeholders related to their committee. Seise/Latsch will schedule meetings with each board member individually, with meetings taking place prior to the next board meeting.

Committees:

FINANCE-Doug VanOss

Arts-Maggie Bandstra

Marketing-Angela Sorenson

Community-Sandy Katt

Organizations-Jim Porenta/Char Seise

Youth-Char Seise/Ashley Latsch

For the next meeting, Seise will produce a calendar of scheduled events that are open to the public. This will assist board members and the brainstorming sessions to envision new opportunities for event rentals.

The November board meeting will be cancelled and a meeting scheduled for December 20.