

CENTRAL PARK PLACE

f/k/a

GRAND HAVEN COMMUNITY CENTER

MINUTES

9/23/2023

Present: James Porenta, Martha Alexander, Angela Sorensen, Dawn Wolfe

Absent: Doug VanOss

Approval of agenda August Minutes-motion by Alexander, 2nd by Sorenson, all in favor.

Committee Reports:

- **Finance**-No Report
- **Marketing**-We are working with Leverage and the part time staff to develop a general Central Park Place Flyer that will be distributed to area businesses. The board recommends setting marketing goals for connecting with wedding vendors. Char was directed to work with Jordyn and Leverage Marketing to establish goals.
- **Arts**-The center is focused on finalizing all of the details for the Encounter the Arts event happening, Saturday October 7th. Board members are encouraged to get involved by volunteering for the event. This month's gallery artist is Ray Trujillo. A Hispanic artist from Grand Rapids, he was referred to us by the local Hispanic Heritage organization and is also coming to participate in the Encounter the Arts event.
- **Organizations**-More partnerships and opportunities are evolving as discussions are being had.
- **Community**- No updates at this time

Call to the Audience: None

New Business:

1. MACC Grant Funding-a discussion was had about the grant award, should you focus on what is best for the bottom line or what our partners think is the best thing for the facility? If we apply the grant to LED's we can get rebates. Char will reach out to the Central Park Players to get insight from their perspective.
2. Long term renters: a discussion was had about whether or not to honor requests to change room rentals in a "trade" for giving up other space. The board recommended charging all rentals at the normal fee, with no trades. This will allow us to better track revenue and eliminate any in-kind tracking for budgetary purposes.

3. Discussion was had about other events that could be hosted in the future including a soccer swap (similar to the ski swap). Also, an antique road show was also suggested.
4. Indoor trick or treat will be held October 31, from 5:30 pm-7 pm, we are looking for local businesses, service organizations and non-profits to join us in handing candy out to children from the area.
5. Discussion was had about putting together a Strategic Planning Committee in preparation of making a future presentation to City Council and finding future programming partnerships. Diane Miller from GVSU has volunteered to donate some time to this, it was also suggested to connect with Katie Appold, board member Wolfe will make an initial contact with her.

Next meeting to be held October 23, 2023 @ 5:00 pm