

CENTRAL PARK PLACE

f/k/a

GRAND HAVEN COMMUNITY CENTER

MINUTES

6/27/2023

Present: James Porenta, Martha Alexander, Doug VanOss, Angela Sorensen

Missing: Dawn Wolfe

Approval of agenda-motion by Sorensen, 2nd by VanOss, all in favor.

Approval of May minutes, motion by Alexander, 2nd by VanOss, all in favor

Committee Reports:

- **Finance**-Doug and Char continue to work with the Finance Director to get a clear picture of the organizations financials. More work is needed and a finished product is expected in the near future. They will consider adding trade of services, such as in-kind services from Leverage, equipment investment from Life Church and underwriting of CPP. Weddings are the centers biggest potential revenue; we should create a strategy to go after the wedding business in the future.
- **Marketing**-Jordyn will provide 6 hours of social media/marketing to promote events happening at the center. She will work with Leverage and consult on any brand strategies. An annual marketing plan will be created in the future with strategies to increase awareness and revenue.
- **Arts**-meeting with Irene Sipe was re-scheduled due to a family emergency. Char will continue to work with Martha to engage arts activities in the center.
- **Organizations**-Seise is working with GHACF to round up potential partners for providing arts based afterschool/summer programming. More work needs to be done on bringing this group together.
- **Community**- Unfinished Business:

New Business:

Discussion was had about long-term renters and the cohabiting challenges that we have been faced with. Better solutions and clearer direction are needed to resolve the situation.

Meeting adjourned at 6:30 pm

Next meeting to be held August 28th @ 5 pm