

GRAND HAVEN BOARD OF LIGHT AND POWER  
WORK SESSION MINUTES  
AUGUST 1, 2023

A work session of the Grand Haven Board of Light and Power was held on Tuesday, August 1, 2023, at 6:00 PM at the Board's office located at 1700 Eaton Drive in Grand Haven, Michigan and electronically via live Zoom Meeting.

The work session was called to order at 6:00 PM by Chairperson Westbrook.

**Present:** Directors Crum, Hendrick, Knoth, Witherell and Westbrook.

**Absent:** None.

**Others Present:** General Manager David Walters, Secretary to the Board Danielle Martin, Operations & Power Supply Manager Erik Booth, and Distribution & Engineering Manager Rob Shelley. Attending remotely were representatives from Truscott Rossman.

**23-12A** Director Hendrick, supported by Director Knoth, moved to approve the meeting agenda.

**Roll Call Vote:**

In favor: Directors Crum, Hendrick, Knoth, Witherell and Westbrook; Opposed: None.  
Motion carried.

**Public Comment Period:** No comments were heard.

**23-12B** John Truscott, Truscott Rossman, presented the Community Communication Plan.

The goal of the plan is to disseminate factual information in a clear and concise way concerning the issues that are relevant to the overall public. The messaging will be based on the key pillars of reliability, affordability, and sustainability. General strategy and tactics were discussed. An editorial calendar is being developed.

**No formal action taken.**

**Adjournment**

At 6:52 PM by motion of Director Hendrick, supported by Director Knoth, the August 1, 2023 Board work session was unanimously adjourned.

Respectfully submitted,



Danielle Martin  
Secretary to the Board

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